

ABOUT SEPI



SEPI is an award-winning, woman-owned firm offering concept to completion services, technical solutions, and inspired design for the built environment.

FIRM BIO

Founded in 2001, SEPI is a fully integrated consultancy firm built on an entrepreneurial spirit. We're proud to offer industry-leading expertise and full project delivery capabilities for clients in the public and private sectors.

With more than 300 employees in offices across the Southeast, SEPI is well-equipped to solve complex challenges for today's built environment.

SEPI is a woman-owned business and recognized by the State of North Carolina as a Historically Underutilized Business (HUB).

SEPI is an *Engineering News-Record* Top 500 Design Firm and has earned nine consecutive Zweig Group Hot Firm List Awards with \$41.6 million in revenue in 2019.

SERVICES

- Asset Management + Maintenance
- Construction Engineering + Inspection
- Environmental
- Geomatics
- Geospatial + GIS
- Landscape Architecture
- Planning + Permitting
- Roadway Design + Complete Streets
- Site/Civil Engineering
- Traffic Engineering
- Water + Wastewater Engineering
- Water Resources + Hydraulic Design



BRANDING STANDARDS



SEPI corporate headquarters in downtown Raleigh, NC.

BRANDING STANDARDS: COMPANY NAME

SEPI has a unique circumstance of being named after our founder's first name. From a branding and consistency standpoint, it is critical that we distinguish the company from the person.

Therefore, the company's common use name should always be written in all uppercase letters as SEPI, Inc. or SEPI.

When **referencing the firm in any written form**, the **company name** should **always appear in all uppercase letters** as **SEPI**.

BRANDING STANDARDS *continued*

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BRANDING STANDARDS: LOGO USE



Gradient

The red-orange to plum gradient version of the logo is the primary and preferred version.

It should be used wherever possible, provided accessibility or readability is not an issue.

This version should only be placed on white.



Red-Orange

In scenarios where the logo will appear small in scale, or when a single color version is required, there the red-orange version of the logo can be used.



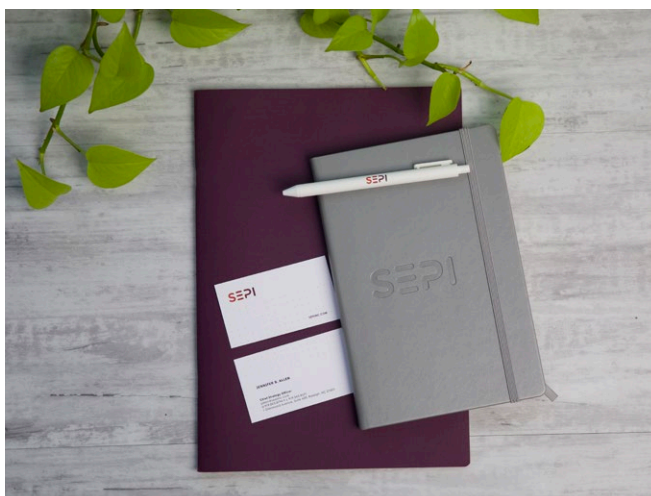
Black

An all-black version of the logo can be used in instances of sponsorships when all logos will be presented in black.



White

An all-white version of the logo can be used on dark or busy backgrounds, including photographs.



SEPI launched a new logo and visual identity in Spring 2019 that reflects our authenticity and spirit.

PROFESSIONAL BIO



Education

BS, Civil Engineering, North Carolina State University
BS, Agricultural Engineering, North Carolina State University

Registrations

Professional Engineer: NC, SC, GA, VA, FL, MD

Press

A Conversation With Sepideh Saidi

Zweig White Letter

Sepi Saidi: An optimist first

Walter Magazine

North Carolina Business Hall of Fame

Junior Achievement & the North Carolina Chamber

MEDIA INQUIRIES

For media inquiries, please contact: Jennifer Allen | Chief Strategy Officer
919.803.8794 | jallen@sepiinc.com

Sepi Saidi, PE President + CEO

About Sepi

Sepi is dedicated to building great environments and is passionate about giving back to the community. She is currently or has served on the following:

- Raleigh-Durham Airport Authority – Board of Directors Secretary
- NC Chamber of Commerce – Executive Board 1st Vice Chair
- North Carolina State Banking Commission – Board Member appointed by Governor Cooper, 2017
- Dogwood State Bank – Board of Directors
- Federal Reserve Bank of Richmond – Charlotte Board of Directors
- Duke Raleigh Hospital – Past Board Chair 2018-2020
- Greater Raleigh Chamber of Commerce – Past Board Chair 2009-2010

Her recent professional awards include:

- Businessperson of the Year, Triangle Business Journal – 2018
- NC Business Hall of Fame Laureate, Junior Achievement of Central Carolinas – 2016
- Outstanding Alumni Award, NCSU College of Agriculture and Life Sciences (CALS) – 2016
- Top 20 CEOs of the Year, Triangle Business Journal – 2015

Professional Associations

American Council of Engineering Companies (ACEC)